

ASIAN DIGITAL MEDIA AWARDS 2010 RESULTS

RESULTS WILL BE EMBARGOED ON 24 NOVEMBER AT 19:00HRS

BEST IN ONLINE MEDIA AWARD

Newspaper Website

Gold Award

Name of Company	THE WALL STREET JOURNAL ASIA
Website	www.asia.wsj.com
Recipient	Mr Olivier Legrand, General Manager, The Wall Street Digital Network, Asia Pacific

Silver Award

Name of Company	APN ONLINE (NZ) LTD
Website	www.nzherald.co.nz
Recipient	Nil.

Bronze Award

Name of Company	THE POST PUBLISHING PUBLIC CO LTD
Website	www.bangkokpost.com
Recipients	Khun Wipa Putthai, Vice President Classified Sale (Online Advertising Dept.)

Special Award

Name of Company	THE YOMIURI SHIMBUN
Website	www.yomiuri.co.jp
Recipients	Ms Mariko Horikawa, Deputy Manager, Department of Research and Development Operations, Digital Media Bureau

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BEST IN ONLINE MEDIA AWARD

Magazine Website

Gold Award

Name of Company	SENATUS PTE LTD
Website	www.senatus.net
Recipient	Mr Lee Kien M, Managing Director

Silver Award

Name of Company	PT GAYA FAVORIT PRESS
Website	www.gadis.co.id
Recipient	Mr Palupi Ambardini, Editor-In-Chief

Bronze Award

Name of Company	MALAYALA MANORAMA COMPANY LTD
Website	www.manoramaweekly.in
Recipient	Mr K.A.Francis, Editor-in-Charge

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BEST IN ONLINE MEDIA AWARD

Classifieds Website

Gold Award

Name of Company	IPROPERTY.COM MALAYSIA
Website	www.iproperty.com
Recipient	Mr Glenn Thompson, Country Manager

Silver Award

Name of Company	JAGRAN PRAKASHAN LTD
Website	www.khojle.in
Recipient	Mr Rajeev Dhal, Country Head

Bronze Award

Name of Company	JOBSCENTRAL PTE LTD
Website	www.jobscentral.com.sg
Recipient	Mr Lim Der Shing, CEO

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BEST IN DIGITAL CONTENT AWARD

Online Video Journalism

Gold Award

Name of Company	THE ASSOCIATED PRESS
Website	www.ap.org - Pakistan Flood
Recipient	Ms Maria Ronson, Director of Sales of Asia

Silver Award

Name of Company	THE POST PUBLISHING PUBLIC CO LTD
Website	www.bangkokpost.com – The World’s Window to Thailand
Recipient	Khun Sumonta Arkom, Vice President - Web Technology

Bronze Award

Name of Company	STAR PUBLICATIONS (MALAYSIA) BHD
Website	THESTARONLINE.TV
Recipient	Ms Fenn Chia, Senior Account Executive

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BEST IN DIGITAL CONTENT AWARD

Online Infographics

Gold Award

Name of Company	THE ASSOCIATED PRESS
Website	www.ap.org – North Korea Succession
Recipient	Ms Maria Ronson, Director of Sales of Asia

Silver Award

Name of Company	PT TEMPO INTI MEDIA TBK
Website	www.tempointeraktif.com
Recipient	Ms Gabriel Sugrahetty, Vice Marketing Director

Bronze Award

Name of Company	THE POST PUBLISHING PUBLIC CO LTD
Website	www.bangkokpost.com – Shinawatra's Assets
Recipient	Khun Topratheep Chonrada, Vice President-Digital Content Sales

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BEST IN DIGITAL CONTENT AWARD

User Generated Content

Gold Award

Name of Company	NATION BROADCASTING CORPORATION PLC
Website	www.oknation.net
Recipient	Mr Charlie Waradee, Blog Editor

Silver Award

Name of Company	PT KOMPAS MEDIA NUSANTARA
Website	www.kompasiana.com
Recipient	Mr Edi Taslim, Vice Business Director

Bronze Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.stomp.com.sg
Recipient	Mr Chew V Ming, Editor, stomp.com.sg

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BEST IN CROSS MEDIA AWARD

Cross Media Editorial Coverage

Gold Award

Name of Company	DONG-A ILBO
Website	www.dongA.com (100 Minds Who Will Shine Korea in 2020)
Recipient	Mr Jin Lee, Assistant Editor

Silver Award

Name of Company	PT KOMPAS MEDIA NUSANTARA
Website	www.kompas.com (Jelajah Musi 2010)
Recipient	Mr Edi Taslim, Vice Business Director

Bronze Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.omy.sg (‘Four Heavenly King’ Food Contest – Durian Puff)
Recipients	Chua Chim Kang, Editor, omy.sg

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BEST IN CROSS MEDIA AWARD

Cross Media Advertising

Gold Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Campaign	Singapore Tourism Board 'Night Out 2010'
Recipient	Mr Geoff Tan, Senior Vice President Strategic Marketing

Silver Award

Name of Company	LOKMAT NEWSPAPERS PRIVATE LTD
Campaign	Lokmat Aurangabad Premier League A Cricket Carnival
Recipient	Mr Paramjeet Sandhu, General Manager

Bronze Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Campaign	Fashion Season @ Orchard 2010
Recipient	Mr Geoff Tan, Senior Vice President Strategic Marketing

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BEST IN MOBILE MEDIA AWARD

Mobile Publishing

Gold Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Publication	The New Paper - (Football Kaki)
Recipient	Ms Tan Mae Lynn, Asst Editor/Newsroom Manager

Silver Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.soshiok.com
Recipient	Mr Adrian Tay, Editor, AsiaOne – soshiok.com

Bronze Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.stomp.com.sg
Recipient	Ms Jaclyn Tan, Multimedia Creative Team Deputy Head

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BEST IN EREADER / TABLET AWARD

Tablet / iPad News Product

Gold Award

Name of Company	NDTV CONVERGENCE LTD
Tablet/iPad	NDTV HD
Recipient	NIL

Silver Award

Name of Company	PT KOMPAS MEDIA NUSANTARA
Tablet/iPad	Kompas Editor's Choice for iPad
Recipient	Mr Edi Taslim, Vice Business Director

Bronze Award

Name of Company	APN ONLINE (NZ) LTD
Tablet/iPad	NZ Herald iPad App
Recipient	NIL

Bronze Award

Name of Company	THE MAINICHI SHIMBUN
Tablet/iPad	www.mainichi.jp
Recipient	NIL

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BEST IN SOCIAL MEDIA AWARD

Innovative Use of Social Media

Gold Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.omy.sg (Singapore Blogs Awards)
Recipients	Mr Alvin Lee, Assistant Manager, Online Marketing, omy.sg

Silver Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.straitstimes.com
Recipient	Mr Eugene Leow, Editor, StraitsTimes.com

Bronze Award

Name of Company	SINGAPORE PRESS HOLDINGS LTD
Website	www.omy.sg (Jack Neo's Affair Scandal)
Recipients	Mr Alvin Lee, Assistant Manager, Online Marketing, omy.sg

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BEST IN MOBILE MEDIA AWARD

Mobile Advertising

BEST IN EREADER / TABLET AWARD

eReader News Product

No Qualified Winners