



**2014/2015 MEDIA PROFESSIONALS PROGRAMME
APPLICATION FORM**

Thank you for your interest in the WAN-IFRA Media Professionals Programme (MPP). In order to be considered for admission to the programme, please complete this form in full and send it by email to Jen Teo at jen.teo@wan-ifra.org

Completed applications must be received no later than **5 September 2014**.

Please be as detailed as possible when formulating your responses. All fields in the box must be completed.

PLEASE TYPE & COMPLETE THE FORM IN ENGLISH

1. APPLICANT AND COMPANY INFORMATION

Company Name:	
Name of Applicant:	Job Title:
Company Address:	
City/Country:	
Website:	
Telephone No.:	Email:
Mobile No.:	

Please indicate your company type:

Newspaper Publisher **Magazine Publisher** **Digital Publishing only**

Others: _____

Brief Company Description: (approximately 200 words)

Year of Establishment: _____

Total Number of employees: _____

Annual Turnover in Euro: _____
(optional)

State your company publication title/s, publication frequency and circulation:

Publication Title/s:	Publishing Frequency: <i>(daily, weekly, bi-monthly, monthly etc)</i>	Average Circulation: <i>Please indicate free or sold copies. No of copies per day</i>

Does your company have any subsidiary holdings/offices?
(Example: radio, broadcast, commercial printing, distributions companies etc):

Subsidiaries/Regional Offices	Brief Description

2. APPLICANT CURRENT JOB INFORMATION

Describe your current job responsibilities (please specify your day-to-day tasks, with 2-5 lines of description for each task mentioned).

Indicate how many staff members are in your team/department.

Indicate the person's name and job title that you are reporting directly to.

Are there any staff members under your supervision or reporting directly to you, if so how many of them and briefly explained their roles or job titles.

Why do you want to join the Media Professionals Programme? (100 words minimum)

What are your professional goals for the next 3 years? (50 words minimum)

What are some of the challenges/problems/issues that you are facing in your current workplace? (50 words minimum)

What are the three keys training and development areas that will be important and you would like to be equipped within the next 1-2 years? (50 words minimum)

On a scale of 1 to 10, how much power/influence do you have at present to make changes/improvement in your organisation? Please provide examples you might want to make. (100 words minimum)

Why do you think you should be accepted into the Media Professionals Programme, over other participants? (50 words minimum)

3. EMPLOYMENT HISTORY

Date		Firm/Institution (In chronological order)	Position Held	Key Responsibilities
From	To			

4. ACADEMIC QUALIFICATIONS

Date		Schools/Institutions Attended	Qualifications Obtained (‘O’/‘A’ Levels, Diploma, Degree)
From	To		

5. OTHER QUALIFICATIONS / COURSES ATTENDED / AWARDS ATTAINED

Date		Qualifications / Awards Obtained	Awarding Institution
From	To		

6. PROFESSIONAL ASSOCIATIONS/NETWORKS BELONG

Date		Name of Organisation	Title
From	To		

7. REFEREES

(Please list 2 professional references that know you for at least 3 years)

Name	
Designation	
Organisation Name	
Contact No.:	
Email Address	

Name	
Designation	
Organisation Name	
Contact No.:	
Email Address	

I verify that the above information is correct to the best of my knowledge and accept that providing false information deliberately could result in the dismissal of my application.

Signature: _____

Date: _____

Applicants will be contacted by 30 September 2014 of their application status to the 2014/2015 Media Professionals Programme. Should you have any questions, please email to Jen Teo, Director of MPP at: jen.teo@wan-ifra.org.